Congratulations!
You are an Exhibitor of the 2017 Accelerate! Conference By Women In Trucking. Your marketing investment will help you to reach key decision-makers within the Women In Trucking membership as well as the industry at large.

Sponsor-Exhibitor Service Center: [http://www.womenintrucking.org/service-center](http://www.womenintrucking.org/service-center)
Save this link in your favorites, as this is your one-stop-shop to all the information you need for the conference. Register your team, view the floor plan, make reservations, access the exhibitor kit for booth coordination, and view your complete list of deliverables.

Conference Registrations (1). You have one paid registration as part of your sponsorship. Use Link below to Register your comped attendee.

You Must Register Each Team Member As An Attendee. Additional Team Registrations $299.
Each additional team members can be registered at a discounted Sponsor/Exhibitor Rate of $299. Provide this link to your team members so they can register themselves at the reduced price. Simply click: [https://wt.memberclicks.net/index.php?option=com_mcform&view=ngforms&id=22672](https://wt.memberclicks.net/index.php?option=com_mcform&view=ngforms&id=22672)
When prompted (at the end of the registration process), enter code: TEAM299

Exhibitor’s Checklist:
Women In Trucking needs you to take these important steps to help us to fulfill all of your benefits:

Booth Coordination.
Coordinate all details of your booth, following instructions that can be found here: [http://womenintrucking.org/service-center](http://womenintrucking.org/service-center)
The Sponsor-Exhibitor Service center is your one stop shop to find all the details pertaining to your sponsorship, its deliverables, and to order on-site services.

What’s Included in Your Booth Package?
As an Exhibitor, your Exhibitor Package Includes: One furnished piped and draped exhibit space, 1 paid registration, 1 six-foot skirted table, 2 contour chairs, 1 wastepaper basket, identification sign, access to pre-conference attendee list, a discount on additional registrations, listing on the Expo Website, company profile in conference booklet, listing on conference entrance sign, and expo game card participation. Questions? Email Carleen Herndon, [carleen@womenintrucking.org](mailto:carleen@womenintrucking.org) or call her at 615.696.1870.

Company Profile.
This 100-word description of your company’s value and logo will be featured in this on-site conference booklet, which attendees are sure to take-home. Email to [carleen@womenintrucking.org](mailto:carleen@womenintrucking.org) by Sept 30, 2017 or you risk not being included.

Social Media Promotion.
Your company will be promoted in FB, LinkedIn, Twitter, YouTube.

Expo Game Card.
The Expo Game Card encourages attendees to interact with all exhibitors by visiting the booths and receiving a stamp. Once the game card is completed, it can be entered into a drawing for prizes. If you would like to donate a prize of $50 or more, your company will be featured on the Expo Game Card and you will be given recognition at the event. Items to consider for donation:
gift cards, gift certificates, executive golf packages, iPads, Kindles, Nooks, etc. If you would like to participate, contact Carleen Herndon at carleen@womenintrucking.org by Oct. 1, 2017

**Reserve Your Hotel Reservations Early to Get Discounted Room Rate.**
Make sure to reserve your room at the Sheraton Kansas City Hotel at Crown Center as soon as possible, as our room block will sell fast. The discounted room rate of $169 per room night is guaranteed through Oct. 5, 2017. For more details, click: [http://womenintrucking.org/hotel-travel](http://womenintrucking.org/hotel-travel) or call the Sheraton Kansas City Hotel at Crown Center at 866-932-6214.