Add Value to Your Company
30+ Educational Sessions
Peer-to-Peer Networking
Wide Range of Topics
Comprehensive Expo
NEW! Truck Tour

Nov. 6-8, 2017 • Kansas City, MO • WomenInTrucking.org
Welcome to Accelerate!

Join your transportation, logistics and supply chain peers at the third annual Accelerate! Conference & Expo, hosted by the Women In Trucking Association. Learn about critical transportation issues and trends, along with perspectives and the positive impact women have on the industry. Build business in this integrated conference and exhibition setting. Attach your company and brand to our mission: To generate dialogue and action around the importance of gender diversity in transportation and logistics.

Ellen Voie, President and CEO
Women In Trucking

Women Make A POSITIVE Impact On Transportation

Women Make Exceptional Leaders

Women Make Exceptional Leaders

Common strengths include intuitive/logical thinking, team-building, communication.

Women Make Exceptional Leaders

Hundred Expected to Attend

Leverage a diverse workforce, develop women leaders, strategize to engage more female drivers.

Women Make Exceptional Leaders

30+ Educational Sessions

Covering industry trends, challenges, capacity, management issues, cost control, and much more!

Women Make Exceptional Leaders

100+ Brands As Part of Expo

Network with peers, top executives, providers of logistics services and products.

Women Make Exceptional Leaders

Sample List of Attendees

This conference attracts professionals from all levels and all types of companies involved in transportation. Here’s a sampling of titles and companies of past attendees (Professional drivers also attend):

Supply Chain Planner, Frito Lay
Transportation Director, Gordon Food Service
VP Private Fleet, Walmart Transportation
Manager Employee Relations, FedEx Freight
Operations Manager, C.H. Robinson
VP Transportation, J.B. Hunt Transport
HR Compliance Specialist, ABF Freight
Chief Marketing Officer, Ryder
Director of Safety, Saia
Development Manager, SMC3
President, AM Fleet Chemicals
VP Safety, Arnold Transportation
Recruiting Coordinator, Averitt Express
General Manager, Brenny Transportation
Carrier Ops Manager, Frito-Lay/PepsiCo
VP Human Resources, Transport America
COO, Andy Transport Inc.
President & CEO, Berea Moving
SVP, BMO Transportation Finance
Senior Manager, Driver Recruiting, CFI
Director, CK Technologies
Operations Manager, Covenant Transport
Division Manager, Cummins Inc.
Controller, Daimler
VP Driver Training, Dart Transit
Region Manager, Eaton
Director HR, Risk Management, FirstFleet
President, Fleet Engineers Inc.
EVP, Fontaine Fifth Wheel
CEO, AAA Transit
Director Talent Acquisition, Holland
President & CEO, J. J. Keller & Associates
Agent Sales Support Manager, Landstar
EVP, Client Solutions, LeSaint Logistics
Process and Systems Specialist, Mack Trucks
Director Service Operations, McLeod Software
Vice President, Quality, Meritor, Inc.
Director of Supplier Diversity, Navistar, Inc.
Transport Manager, Oxford Cold Storage
Engineering Manager, Peterbilt Motors Co.
Communications Coordinator, Pilot Flying J
Manager Driver Recruiting, Quality Carriers
Sr. Account Executive, R+L Global Logistics
Director of Risk Management, RFX, Inc.
Director of Marketing, Stay Metrics
VP of Finance, Sterling Transportation
CEO, TeamOne Logistics
Senior Director, TransCore Link Logistics
VP/CFO, Transmark Logistics
Chief Financial Officer, Trans-System
Marketing Director, TransTec
Regional Recruiting Manager, Trimac
Vice President, TrucBrush Corporation
Chief Marketing Officer U.S. Xpress, Inc.
Business Development Uber Freight
Director of Sales, UltraTrend Technologies
VP, Unify Health Services
Director, Sales & Marketing, UPS Freight
Manager Accounting Compliance, USA Truck
Director Market Development, Vnomics Corp
Industrial Investigation Leader, Volvo
Transportation Mgr., Walmart Transportation
Director of Marketing, YRC Freight
NETWORKING OPPORTUNITIES

Networking at the Expo
Hundreds of products and services related to trucking, transportation and logistics are featured in this comprehensive, integrated exhibition. Find valuable resources and potential partners with companies that range from technology innovators, OEMs, motor carriers and third-party logistics providers to business consultants, professional services, recruiting, and more. Find new solutions in our two Pavilions: Talent Management and Health & Wellness!

Speed Mentoring
This dynamic and interactive mentoring session puts you in a room full of mentees in direct small group discussions with mentors in a “speed dating” format. Beth Potratz, President & CEO of DriveMyWay, will facilitate this powerful networking session.

Networking Receptions (Monday, Tuesday and Wednesday)
There are ample opportunities to build meaningful, relevant dialogue and relationships with others who support the mission of the Women In Trucking Association. There also will be a post-conference reception on Wednesday evening. Access to all receptions are included in your conference registration fee.

Woman in Business Reception
Looking to do business with the Fortune 1000? Consider Woman Business Enterprise (WBE) certification as a valuable marketing tool to increase your business opportunities. Attend this special reception to get a better understanding of the value of WBE certification and meet remarkable women in the trucking industry who have leveraged their WBE certification for continual business growth.
SCHEDULE AT A GLANCE

**MONDAY, NOVEMBER 6**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>8:30am</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>9:00</td>
<td>Pre-conference Workshop (details on page 7)</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>Speed Mentoring</td>
</tr>
<tr>
<td>2:30 - 3:30</td>
<td>Session: “Everything I Know as a CEO I Learned as a Waitress”</td>
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<tr>
<td>3:30 - 5:00</td>
<td>Networking at the Expo</td>
</tr>
<tr>
<td>6:30 - 8:30</td>
<td>Networking Reception</td>
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**TUESDAY, NOVEMBER 7**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30am</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>7:45 - 8:30</td>
<td>Networking Breakfast (On Expo Floor)</td>
</tr>
<tr>
<td>8:30 - 8:45</td>
<td>Opening Remarks</td>
</tr>
<tr>
<td>8:45 - 10:00</td>
<td>&quot;4 Steps Women Take to Become Successful Business Leaders&quot;</td>
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<tr>
<td></td>
<td>2017 WIT Influential Women In Trucking Awards</td>
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<tr>
<td>10:00- 11:00</td>
<td>Networking at the Expo</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>Breakout Sessions by Track</td>
</tr>
<tr>
<td>12:15 - 1:00</td>
<td>Lunch &amp; Interactive Roundtable Discussions</td>
</tr>
<tr>
<td>1:15 - 2:15</td>
<td>Breakout Sessions by Track</td>
</tr>
<tr>
<td>2:30 - 3:30</td>
<td>Session: “Women in Non-Traditional Jobs in Transportation”</td>
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<tr>
<td>3:45 - 4:45</td>
<td>Accelerate! Truck Tour</td>
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<tr>
<td>5:00 - 6:00</td>
<td>Women Entrepreneurs Reception</td>
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<tr>
<td>6:00 - 7:00</td>
<td>Networking Reception</td>
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**WEDNESDAY, NOVEMBER 8**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>8:00 - 8:45</td>
<td>Networking Breakfast (On Expo Floor)</td>
</tr>
<tr>
<td>9:00 - 10:00</td>
<td>“Elevate Your Game: A Message of Personal Transformation”</td>
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<tr>
<td>10:00 - 11:00</td>
<td>Networking at the Expo</td>
</tr>
<tr>
<td>11:00 - 12:00</td>
<td>Breakout Sessions by Track</td>
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<tr>
<td>12:00 - 1:30</td>
<td>Lunch &amp; Interactive Roundtable Discussions</td>
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<tr>
<td>1:15</td>
<td>Game Card Grand Prize Give-Away</td>
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<tr>
<td>1:15 - 2:15</td>
<td>Keynote: “Creating Happiness &amp; Productivity in the Workplace”</td>
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<tr>
<td>2:15 - 2:30</td>
<td>Conference Wrap-Up</td>
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<tr>
<td>2:30</td>
<td>Conference Adjoins</td>
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</tbody>
</table>

* Conference Schedule subject to change.

**KEYNOTES**

**Monday: How Women Can Succeed in Trucking (Despite Having Female Brains)**

*Valerie Alexander, noted speaker and best-selling author, CEO and Founder of Goalkeeper Media*

This presentation takes a frank and honest approach to examining what women do to hold ourselves back in the transportation and supply chain industries, and how we can compete on a playing field designed by men to reward their achievements. During this session, you’ll gain:

- Insights on areas where women can make adaptations to be better recognized and rewarded for contributions to the workplace: Quick decision-making, speaking the language of success, and understanding the role of hierarchy.
- Practical ideas, reflective of our four Tracks, on how women can succeed in the workplace: For Leadership, how to make decisions quickly and confidently. In Sales and Marketing, how to convey that what you say has value. In Operations, how to re-orient your metrics to determine which contributions actually provide the most valuable outcomes. In HR/Talent Management, how to recognize and eliminate unconscious bias in the process (interviewing, negotiating, and evaluating).

**Wednesday: Creating Happiness & Productivity in the Workplace**

Engagement, job satisfaction and worker happiness matter to the bottom line. Workplace satisfaction teaches employees and trains managers how to create a positive work environment through simple adjustments and exercises anyone can do. During this session, Leaders and Supervisors will learn how to:

- Give clear instructions that make employees feel valued and motivated
- Encourage creativity and problem-solving, identify and control “toxic” employees
- Create incentive programs to keep employees engaged
- Maintain a positive attitude, even with the most difficult customers
- Create a workplace that fosters happiness
- Start and end the workday happy
- Find satisfaction in even the most dreaded and difficult tasks

**Perspectives from Annette Sandberg: Women in Non-Traditional Jobs in Transportation**

As the former Administrator of the U.S. Department of Transportation, Annette Sandberg will provide unique perspectives of the many non-traditional positions in commercial freight transportation and logistics – and opportunities women have to fill these roles. She’ll provide practical tips on how to align your career vision and objectives with these positions – and ultimately how to add value to your company.

*Presenter: Annette Sandberg, Principal, TransSafe Consulting*
4 Steps Women Take to Become Successful Business Leaders

Women in today’s transportation industry have learned that career success is not about adjusting to the male-dominated status quo. It’s about moving past the status quo and embracing what makes diverse perspectives strong and unique, and overcoming the doubts that keep them from reaching their full potential. You’ll hear amazing success stories from the nominees of the 2017 WIT Influential Woman in Trucking Award.

You’ll then learn about the four steps that can make your own career dynamic and influential: Take the leap, unpack your fears, believe in yourself, and act as if equality is your reality.

Ellen Voie, President & CEO of the Women In Trucking Association, will facilitate a panel discussion comprised of the finalists of the 2017 WIT Influential Woman in Trucking Award. At the session’s conclusion, the recipient of this award will be announced.

Sponsor:

Everything I Know as a CEO I Learned as a Waitress

A single mother of seven, Carolyn Gable’s rags to riches story seems impossible to believe. After graduating high school, she worked as a beautician for a year until she settled as a waitress. As a waitress for over a decade, she honed her communication and interpersonal skills, yet she knew something greater was meant for her. Taking a risk, backed only by her positive attitude and commitment to her customers, she started her own company out of her townhouse in 1989. Today, her company generates in excess of $30 million. While successful in business, her true passion is unlocking the potential of individuals, inspiring her employees and everyone who crosses her path to achieve personal and professional success. You’ll truly be inspired by her story!

Presenter: Carolyn Gable, Founder, President and CEO of New Age Transportation.

Elevate Your Game: A Message of Personal Transformation

Are you looking for a way to make a personal transformation in your career – and your life? Nobody is going to manage your career for you, so it’s important to have the tools to make the changes and transform yourself into the person and the career that you truly want. Attend this session and gain:

• An understanding of what holds a person back from transformative growth
• Practical tools to successfully manage change
• A better comprehension of the fact that everyone is empowered to manage and create the career that they truly want

Presenter: Joel McGinley, Managing Director of TranStrategy Partners

Get Details & Register at WomenInTrucking.org
Leadership Track
This track will focus on providing practical content for leaders of companies or divisions – or individuals who are aspiring to become leaders within their organization.

Seven Leadership Lessons from Baghdad
Despite the business circumstances, these essential principles apply to succeed in business and operations. This session will provide a hands-on, nuts-and-bolts approach to action-oriented leadership steps that apply in business, in the transportation industry, in the military, and in the community. Those who are in a leadership role (or aspire to be) should attend this session to:

- Understand that the primary variable in determining outcomes of any team or organization is the quality of its leader or manager
- Become more confident that leadership skills are quantifiable and can be acquired through reading, study, practice, and mentoring
- Learn useful tips to start the road to better leadership today

Presenter: Admiral Robert Wray, CEO, Citadel Fleet Safety

Success Stories: The Process and Rewards of Becoming a Certified WBE
Want to reach customers and partners who are eager to contract with women-owned businesses? Public and private sector entities purchase a smorgasbord of services and goods in transportation and logistics, so WBE certification may be for you. But ownership is not the only criteria and certifications aren’t universally recognized. There are costs involved, and getting certified doesn’t guarantee you contracts. Attend this session and you’ll:

- Learn the benefits and drawbacks of becoming a women business enterprise
- Map out the steps required for your business to become WBE-certified
- Hear first-hand what others have done to achieve and leverage their certification status for business success.

Cynthia Johnson, Director of Established Business Services with Women’s Business Development Center will facilitate a panel discussion with women leaders of WBE certified companies.

Championing Women Leaders
Peterbilt Motors understands the importance of championing the development of women leaders within the organization by providing education, support, networking and personal growth opportunities. The Peterbilt Women’s Initiative Network, better known as PBWIN, was developed to bridge the gap that existed. The journey to establish this network for its employees, both male and female, has been paved by women executives within the organization, who know first-hand the benefit of mentorship, outreach, and continual self-development. This session will cover why Peterbilt Motors saw the need, how the company went about the quest, what they learned, and ultimately, what the future holds. You’ll learn:

- Why there is a need for championing women leaders
- How do you get started, and where can you look for support
- What Peterbilt has learned through their journey
- Where do we go from here?
- How to be a champion

Presenters include a team of professionals from Peterbilt Motors Company: Erin Luke, Fleet Sales Administration Manager; Michele Rodgers, Director of Program Management; Alison Cochran, Product Planning Manager; and Michelle Ponsonby, Supplier Recovery Manager.
Motor Carriers and Drivers: Phase II ELD Implementation

The Electronic Logging Device (ELD) Rule streamlines record-keeping but still requires drivers and carriers to retain supporting documents in paper or digital format to verify hours of service compliance. Supporting documents requirements take effect on the ELD rule compliance date of Dec. 18, 2017. This presentation will provide motor carriers and drivers with need-to-know information on Phase II of the ELD Implementation Plan, including:

- The overall ELD registration process, and what motor carriers, drivers, and other stakeholders can expect during Phase II of the plan
- Driver and motor carrier responsibilities as they relate to this phase
- A robust Question & Answer session with a representative from the Federal Motor Carrier Safety Administration who is responsible for the ELD Rule Implementation

Presenter: La Tonya Mimms, Transportation Specialist with the Federal Motor Carrier Safety Administration (FMCSA).

Legal Issues Impacting Transportation Operations

During this panel discussion, you will learn about recent transportation-related legislative and regulatory developments that impact operations. Topics will include:

- The Gig Economy (Uber, Lyft, etc.)
- Independent Contractors
- The Impact of ELDs on Driver Shortage and Hours Worked
- Other Federal Administrative Changes at the Department of Labor

Presenters: Shannon Cohen, Partner; Rebecca Trenner, Partner; and Janis Steck, Lawyer, Scopelitis, Garvin, Light, Hanson & Feary, P.C. Facilitated by Christy Conrad, Managing Director, Employment Law at FedEx Freight.

Interactive Roundtable Discussions

This excellent networking opportunity encourages the sharing of ideas, business best practices, and discussion around a topic that is relevant to your job and career interests. Peer-to-peer discussion topics for Tuesday and Wednesday include:

- Practical Ideas to Find Balance in Family, Parenting, Work and Beyond
- How to Effectively Recruit and Retain Female Drivers
- Hiring, Training, Managing a Diversified Workforce
- Aligning Your Career Vision and Skill Sets with Your Company’s Goals
- Health & Wellness Challenges and Solutions for Female Drivers
- Safety and Risk Management on the Road: Helping Female Drivers Stay Safe
- Bridging the Gender Gap: How to Thrive in a Male-Dominated Industry

Pre-Conference Workshop:
Leveraging 5 Characteristics Found in Healthy Relationships

Monday, Nov. 6, 9:00-10:30

Learn practical tips on how to strengthen and maintain healthy relationships in the workplace – and at home. This will be an excellent opportunity for you to kick-off your experience at the Accelerate! Conference & Expo. Relationship consultant David Coleman, also known worldwide as The Dating Doctor™ will teach, entertain, and inspire you in this interactive workshop.

This workshop is included in your registration fee.
HR/Talent Management Track

Sessions in this track will present practical information that will help you to use strategic human resource planning in improving business value and ultimately creating a more productive workforce.

Research-Based Approach to Understanding and Improving Early Stage Driver Turnover

This session will examine groundbreaking research and predictive models that link driver attitudes and opinions about their work experience with their actions of staying with or leaving a carrier. Attendees will leave with new information and insights, and practical strategies they can implement in their own organization. Speakers will engage the audience with a variety of activities — including real-time opinion polling.

- What’s driving retention? Evidence-Based Approach to Reducing Driver Turnover
- What does recent, comprehensive analysis of more than 80,000 driver surveys tell us about the root causes of driver turnover; especially early driver turnover?
- What type of driver feedback is proving useful to carriers?
- What retention strategies are carriers developing to respond to driver feedback?
- Are these strategies effective?
- Which ones are the most important?

Presenters: Mary Malone, Director, Market & Driver Engagement, Stay Metrics; and a practitioner who is committed to using research to improve their processes.

“Making Health and Wellness Fun (The Gamification of Driver Health and Wellness)

This session will provide an explanation of both the importance of gamification (people love challenges/games) and how it can be applied to health and wellness programs. During this session, you will:

- Learn how to put gamification to work for your fleet
- Learn about the importance of health and wellness
- Learn about a variety of health and wellness programs

Presenters: Bob Perry, COO, and Steve Kane, CEO, Rolling Strong.

Best Practices in Female Driver Recruiting and Engagement

Join us as we share the results from the 2017 WIT Best Practices Survey. You will gain unique perspectives to the industry from drivers, logistics companies, staffing agencies, training schools, and other industry partners. Learn recommendations to implement strategies within your companies and across the industry to increase the number of women drivers. Attend this session to:

- Understand the current profile of women drivers
- Learn how companies can better engage women drivers
- Learn how the industry can help advance women in trucking

About the Panel: Keera Brooks, President and CEO of Sawgrass Logistics, a WBENC-certified woman-owned logistics solutions provider, will lead a panel of other professionals responsible for driver recruiting and engagement.

Legal Issues Impacting Employee Productivity and Rights

During this panel discussion, you will learn about recent employment law issues affecting the productivity and rights of women in the trucking industry. Issues include:

- Gender discrimination in driver training and sexual harassment
- Parental Leave Rights, and requirements under the FMLA and ADA
- Fair Labor Standards Act Motor Carrier Overtime Exemption
- California Equal Pay Act

Presenters: Shannon Cohen, Partner; Rebecca Trenner, Partner; and Janis Steck, Lawyer, Scopelitis, Garvin, Light, Hanson & Feary, P.C. Facilitated by Christy Conrad, Managing Director, Employment Law at FedEx Freight.
**Sales/Marketing Track**

Learn how to make your sales, marketing and communications strategies more effective, productive, and profitable in a competitive marketplace. All while avoiding the commoditization of your value.

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**Game-Changing Sales Tips in a Male-Dominated Industry**

Being a successful female professional in North American transportation requires more than just knowing your product or service. You need to have self-confidence and continuously be a step ahead of your competition. During this panel discussion, you’ll hear down-to-earth words of wisdom from seasoned sales professionals on how to be successful in a male-dominated industry:

- Hear key perspectives and gain insights from several women who have figured out how to project confidence, gain trust, and build longstanding relationships
- Learn about daily activities that will set you apart from your competitors — small changes that offer big dividends
- Understand effective sales practices that will allow you to work smarter, not harder

Jaye Orr, Sales Director of Accuride Corp., will facilitate a panel of female sales and business development professionals who have long-term experience in the industry.

**The Buyer’s Journey: A Practical Guide to Successful Marketing & Sales Results**

The “buyer’s journey” is a process buyers go through to become aware of, evaluate, and purchase a new service or product. As a business leader, marketing or sales professional, you want to pay close attention to everything that takes place before and after the buyer make the ultimate purchasing decision. This framework helps to identify the progression through a research and decision process, ultimately culminating in a purchase (and repurchase). During this session, you will:

- Gain an understanding of the three stages your prospects and customers will go through: Awareness, Consideration and Decision
- Learn how to develop a 4-step process that reflects the journey of your prospective buyers — turning them into your best advocates
- Identify potential marketing/sales tactics that help move the buyer through the process in your favor

Brian Everett, CEO of the Transportation Marketing & Sales Association and strategic advisor to the Women In Trucking Association, will lead the discussion with industry marketing and sales professionals.

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**Accelerate! Truck Tour**

There’s buzz about amazing new technologies in tractors, ranging from platooning trucks and microturbine-electric hybrid drive systems to emission-reduction and 360-degree technology. See some of the latest technologies:

- **Autobon Co-Pilot** product is an advanced driver assistance system comprised of various state-of-the-art sensors and hardware that assists new drivers in more sophisticated and realistic ways, and provides them feedback and training. Co-Pilot also will allow drivers to be able to deliver twice as many loads in the span of a year through the use of autopiilot.

- **Freightliner Truck’s** commitment to innovation helps the new Cascadia maximize productivity and profitability by advancing quality focused design. With the sleek and stylish new body, the Cascadia’s unique look and newly designed interior demands a second glance.

- **The Peterbilt Model 579 EPIQ** delivers innovative aerodynamic features, improved PACCAR MX-13 performance and enhanced transmission in a fuel-efficient combination of performance and technology. Peterbilt’s combination of aerodynamics and fuel-efficient power provides a lower total cost of ownership for any fleet. With fuel economy optimization software, Peterbilt’s technological advancements provide the optimal balance of fuel efficiency and fleet performance.

- **Arrow Truck Sales** 2014 Volvo VNL 670 is known for its ergonomic design for exceptional driver comfort and aerodynamic configuration for fuel efficiency and performance. This 61” raised roof sleeper offers unsurpassed visibility, drivability, and safety for long-haul applications. The intelligent shifting I-Shift transmission helps every driver become more fuel-efficient while never having to deal with a clutch. It’s part of the 2018 WIT Truck Giveaway – come check it out!
Find valuable solutions and business partners

Featuring providers of hundreds of products and services that are relevant to your business and operations — including business and talent management consultants, recruiters, technology innovators, professional services, motor carriers, third-party logistics providers, OEMs, and more!

Find additional resources in our Talent Management and Health & Wellness Pavilions.

Partial list of exhibitors:

Arrow Truck Sales
Autobon AI
Centerline
C.H. Robinson
C.L. Services, Inc
Citadel Fleet Safety
Coleman Speaks!
Compliance Safety Manager
Craftsman Utility Trailer
Cummins, Inc.
D.W. Story
Drive My Way
Drivewyze
E.A. Dion
Eaton

Estes Express Lines
FedEx Freight
Freightliner Trucks
Great Dane
Halo Branded Solutions
Hub Group
Impact Solutions
International Express Trucking, Inc.
J. J. Keller & Associates, Inc.
JobsInTrucks.com
Landstar Transportation Logistics
MacroPoint
Michelin Americas Truck Tires
Peterbilt Motors Company
Psychemedics Corporation

R & R Trucking
Saia LTL Freight
Stay Metrics
The Body Connections
TVC Pro-Driver
Trucker Buddy International
Truckstop.com
U.S. DOT, FMCSA
Volvo Trucks North America
Walmart Transportation
Women In Trucking Association
Women In Trucking Foundation
Women’s Business Devel. Center
YRC Freight
ZF
CONFERENCE REGISTRATION

Business Professionals
- Full Conference: Member $595, Non-Member $695
- One-Day Registration: Member $295, Non-Member $395

Professional Drivers
- Full Conference: Member $395, Non-Member $495
- One-Day Registration: Member $250, Non-Member $350

BRING YOUR TEAM & SAVE!
Group Discount Packs
- 3-Pack: 20%
- 5-Pack: 25%
- 6+ Pack: 30%

Further Questions?
Contact Women In Trucking at 1-888-464-9482 or email Carleen@WomenInTrucking.org

Sponsorship and Exhibitor Opportunities Available!
Call 615-696-1870

It All Takes Place at the Sheraton Kansas City Hotel at Crown Center!

This hotel is just a 5-minute walk from Sea Life Kansas City and the LEGOLAND® Discovery Center, and near the Kauffman Center for Performing Arts.

WIT has negotiated a discounted room rate of only $169 per room night, plus applicable state and local taxes (currently at 16.85%) and a Kansas City Development Fee of $1.50. This discounted room rate will be available 3 days prior and 3 days after the conference, subject to availability of guest rooms at the time of reservation. To guarantee room availability and this discounted room rate, make your reservations no later than Oct. 5.

Make Your Reservations:
Call 866-932-6214 (refer to the Women In Trucking Accelerate! Conference) or make your reservations online: WomenInTrucking.org

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