

Women In Trucking *Accelerate!* Conference Contract Conditions, Rules & Regulations for Exhibitors

1. Contract for Exhibit Space: This form serves as the Contract for exhibit space at the 2016 Accelerate! Conference & Expo, sponsored by Women In Trucking Association, at the Embassy Suites by Hilton Dallas-Frisco Hotel Convention Center & Spa, located in Frisco, Texas. This event takes place Nov. 7-9, 2016. This agreement constitutes the agreement with Women In Trucking, offices located at P.O. Box 400, Plover, WI, 54467, USA; 888-464-9482.

2. The Expo exhibits will be mainly in the same space in which the Women In Trucking's general conference sessions will take place. Integrating the expo with the main conference space will help to give maximum marketing exposure to exhibitors.

3. Assignment of Exhibit Space: For applications that include a deposit or payment in full, primary consideration for booth space assignment will be given to exhibitors and sponsors on a first-come, first-serve basis, and will ultimately be determined by Women In Trucking.

4. Exhibit Rental Fees: Refer to the schedule of fees found on the Sponsor/Exhibitor Packet found at <http://womenintrucking.biz/conference-expo/>

5. Booth Space Rental Fee Includes: One unfurnished piped and draped exhibit space, 1 paid registration, identification sign, access to pre-conference attendee list, a discount on additional registrations, listing on the Expo Website, company profile in conference booklet, listing on conference entrance sign, and expo game card participation.

6. Conference and Expo Registration Fees: A complimentary registration(s) is included in the booth space rental fee, depending upon size of booth reserved. See Sponsor/Exhibitor Packet for the number of comped registrations you receive. Additional registrations can be purchased at the discounted exhibitor rate \$199, regardless of whether or not you are a Women In Trucking member. Each individual attending must formally register online at www.WomenInTrucking.org or call Carleen Herndon with MindShare Strategies (the official sales agent on behalf of Women In Trucking) at 615-696-1870.

7. Exhibitor Services: Global Experience Specialists (referred hereto in this contract as GES) has been selected by Client to act as the Official Services Contractor for the Show including the right to serve exhibitors as the:

- a. Exclusive provider of all material handling services, electrical, plumbing, in-booth cleaning, overhead sign hanging, labor, rental of mechanized equipment and any other exhibitor services, unless a specific service is required to be provided by the facility as approved by Women In Trucking; and
- b. Sole recommended contractor for standard and specialty furniture, carpet and flooring, staging, exhibit rental, installation and dismantle labor, transportation, signage, banners and graphics.

8. Exhibitor Appointed Contractors: If an individual exhibitor chooses to utilize its own contractor ("EAC") to provide any of the non-exclusive services that GES may otherwise perform under this Agreement, GES may enforce the mutually agreed upon policy to prohibit any EAC from working at any Show unless the exhibitor seeking to use the EAC delivers to GES at least 10 days prior to the Show move-in date: (i) a written statement setting forth the identity and intended use of the EAC, and (ii) a certificate of insurance evidencing that the EAC has in place, at a minimum, the insurance coverage required by this Section 6. Each EAC must maintain workers compensation insurance in the minimum amount required by state law, Commercial General Liability in a minimum amount of two million dollars (\$2,000,000) covering all operations and Automobile Liability insurance and a minimum amount of two million dollars (\$2,000,000) covering all owned, hired and non-owned vehicles. Additionally, the policies for Commercial General Liability and Automobile Liability shall include both Client and Global Experience Specialists, Inc. as additional insureds for the applicable Show.

9. Shipping: All exhibitors must make their own shipping arrangements. Embassy Suites by Hilton Dallas-Frisco Hotel Convention Center & Spa does not have space for the storage of booth shipments. Exhibitors can make arrangements for storage with the exhibit services company, GES. Shipping instructions will be provided by GES prior to the event. For packages of materials not shipping with the booth, please have them shipped to the attention of a company representative who will be checked into the Embassy Suites by Hilton Dallas-Frisco Hotel Convention Center & Spa at the time of delivery (charges will be incurred by that individual receiving the freight).

10. Set-up & Tear-down of Exhibits: GES Move-in: 11/7/2016; GES Move-out: 11/9/2016. See specific times and details at www.WomenInTrucking.org

11. Exhibit times: The 2016 Accelerate! Conference & Expo, sponsored by Women In Trucking Association, is unique in that the conference and expo are integrated. Exhibit times can be found at www.WomenInTrucking.org

12. Entertainment of Attendees: The hosting of private functions (such as cocktail receptions, golf outings or special parties) during the time the Accelerate! Conference & Expo is open or during Women In Trucking educational sessions is strictly prohibited. Obscene, distasteful or lewd behavior or attire is prohibited. Exhibit personnel must be dressed in appropriate attire. Women In Trucking will make no refunds to exhibitors who must leave for reasons of inappropriate attire or behavior.

13. Fire Regulations: All materials used for booth decoration must be of a non-flammable nature. Electric signs and equipment must be wired to meet specifications of local fire authorities. Fire extinguishers on walls, on the floor or elsewhere must not be removed or obstructed in any manner.

14. Insurance and Liability: Exhibitor assumes the full responsibility and liability for losses, damages and claims arising out of injury to persons or damage to Exhibitor displays or other property brought upon the premises of the Embassy Suites by Hilton Dallas-Frisco Hotel Convention Center & Spa only to the extent that Exhibitor's negligence caused such liability, losses, damages, claims or injuries. Exhibitor agrees to indemnify, defend and hold harmless Women In Trucking and its agents, the Embassy Suites by Hilton Dallas-Frisco Hotel Convention Center & Spa, and members, officers, representatives, owners, servants, agents, and employees of both organizations for the aforementioned liability, losses, damages, claims or injuries to the extent that they are caused by Exhibitor's negligence. Women In Trucking and the Embassy Suites by Hilton Dallas-Frisco Hotel Convention Center & Spa agree to indemnify, defend and hold harmless Exhibitor, and members, officers, representatives, owners, servants, agents, and

employees of its organization for such liability, losses, damages, claims or injuries to the extent that they are caused by Women In Trucking's and/or Embassy Suites by Hilton Dallas-Frisco Hotel Convention Center & Spa negligence. Neither party will be liable for any incidental or consequential damages, including lost revenue.

15. Space Limitations: Exhibitor personnel and equipment must refrain from blocking aisles and fire lanes. Exhibitors who violate this regulation are subject to the immediate closing of the exhibit space, without refund or rental fees, as violations could result in the closure of the entire show by the fire marshal.

16. Payment and Provisions in Case of Default: If an exhibitor fails to pay, when due, any sum required after they formally commit online at www.WomenInTrucking.org to their participation in the Accelerate! Conference & Expo, or fails to observe or abide by these Contract Conditions, Rules and Regulations, Women In Trucking reserves the right to terminate this contract immediately, without refund of any monies previously paid. The exception to this is if they formally follow Cancellation of Exhibit Space Contract in point 17, see below.

17. Cancellation of Exhibit Space Contract: A request for cancellation of an exhibit space contract must be made in writing to Carleen Herndon of MindShare Strategies (in care of Women In Trucking), at Carleen@MindShare.bz. A full refund of booth space rental, less 50% for cancellation penalty, will be made to the exhibitor or sponsor for any cancellations received in writing by May 1, 2016. The exhibitor or sponsor will be liable for 100% of commitment if cancellation is made after this date.

18. Payment: If any remaining balance of the full remittance of the booth(s) or sponsorship engaged by the exhibitor/sponsor has not been received by Women In Trucking 60 days prior to the event, Women In Trucking reserves the right to cancel this contract without liability. In such event, Women In Trucking shall retain the amount paid by such exhibitor as a forfeited deposit and will apply amount to remaining balance. Exhibitor/Sponsor agrees to pay full amount of remaining balance on the first day of the event and will not be allowed to set-up until full payment has been remitted in the form of certified check, money order, or credit card.

19. Exhibitor Guests: Exhibitors wishing to invite guests, other than registered attendees, to the Conference or Expo, must purchase additional conference registrations. These may be purchased by visiting online at www.WomenInTrucking.org or contacting the Women In Trucking Sales Agent (MindShare strategies) at 615-696-1870.

20. Amendments: Women In Trucking reserves the right to interpret, amend and enforce these Contract Conditions, Rules and Regulations. Written notice of any amendments or interpretations will be provided to each exhibitor or sponsor. Each exhibitor or sponsor, for himself/herself, his/her agents and employees agrees to abide by all Contract Conditions, Rules and Regulations set forth herein or any subsequent amendments or interpretations.

revised 12/21/2015