



**WOMEN IN
TRUCKING**

**Support Our Mission
Be Part Of Our Community
Access Information & Resources**





Bringing Gender Diversity to Transportation

As a professional association, the Women In Trucking Association's mission is to encourage the employment of women in the trucking industry, promote their accomplishments, and minimize obstacles faced by women working in trucking.

Since 2007, we've been focused on this clear mission. It's supported by a passionate leadership team, highly engaged members, and committed partners and sponsors. We continue to build a strong community among our members — primarily business professionals and drivers — who believe in and support what we're trying to accomplish.



*"Strong and Beautiful" by Jennifer Wozniak,
2016 I HEART Trucking photo contest winner*

What We Do

The Women In Trucking Association provides value to our members and key stakeholders in transportation through many ways:

- **Educate** and raise awareness for women's issues
- **Promote** career opportunities
- **Improve** conditions for women already working in transportation
- **Increase** the number of women drivers and executives
- **Serve** as a resource to promote diversity





Benefits to Membership

Whether you are a business professional or a professional truck driver, there are many reasons to become a member:

- Help to increase representation of women in the industry
- Better understand women's issues in trucking
- Find guidance on improving your work environment
- Find opportunities to network with peers, experts and providers
- Gain professional development support for yourself and others
- Create a more diverse workforce
- Have the opportunity to show support for workforce diversity
- Align your company brand and business strategies with the importance of workforce diversity





Access Information & Resources

Valuable Workplace Tools. Access the WIT Anti-Harassment Employment Guide, Recruiting Guide, and other useful resources and tools.

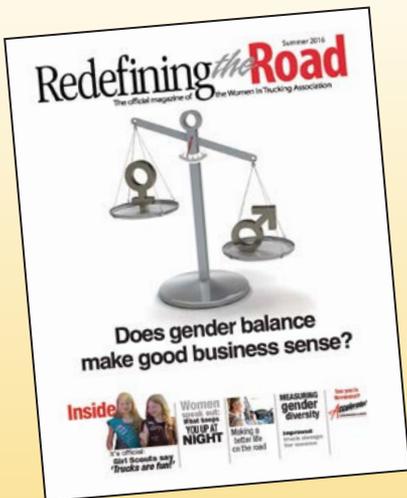
Annual Accelerate! Conference & Expo. Learn about critical transportation issues and trends, along with perspectives of the positive impact women can have on the industry. Find resources and build your network.

Salute to Women Behind the Wheel. Honor and recognize female drivers, and provide them with encouragement to continue down the road to achievement and success.

Webinar Series. Ongoing access to information, best practices, and industry insights in a virtual learning environment.

Redefining the Road Magazine. As our official magazine, this publication covers emerging transportation trends and business issues; best practices in encouraging the employment of women; and need-to-know information about the association.

Educational Scholarships that are generated explicitly through a separate legal entity, the Women In Trucking Foundation.





Be Part Of Our Community

The Women In Trucking Association is a unique community of individuals and companies with common goals. For business professionals and drivers alike, there are many ways to connect within the community:

- Social media channels, including tens of thousands of followers on Facebook, LinkedIn, Twitter, and YouTube.
- Networking at various industry events, including the Mid-America Trucking Show and the Great American Trucking Show.
- The association also recognizes leaders in the industry through programs such as the “Influential Woman In Trucking” and “Distinguished Woman In Logistics” awards which recognize business professionals; and the “Salute to Women Behind the Wheel” that acknowledges accomplished professional drivers.
- “I HEART Trucking” Photo Contest each year motivates members to tell their success stories visually through photos, with the winning photos ultimately being promoted to the overall industry.



Girl Scouts earn a patch at Transportation Day at UW-Superior.

Need more information or interested in joining WIT?

Value in membership is easy to see and the investment is nominal for the full value you receive. There are Corporate, Individual, Driver, and Student memberships available.

Visit www.WomenInTrucking.org or call toll-free: 1-888-464-9482

WIT provides legislators and regulators with the opportunity to ride in a tractor-trailer with a female professional driver to bring attention to the opportunities for women employed in the trucking industry. Pictured is WIT Image Team Member Julie Matulle and U.S. Senator Ron Johnson.

